


## Rewards and Benefits 2025

Ford Professional Service Network (PSN) members have access to a wide variety\* of rewards and benefits. When purchase targets are met for the Elite level of PSN, it opens the door to additional exclusive benefits!

### Rewards

			Elite	Standard
Elite Incentives	Purchase Level	Earn		
	\$7,000 – \$14,999	1%	✓	—
	\$15,000+	2%		
Growth Incentives	Target 1	1%		
	Target 2	2%	✓	✓
	Target 3	3%		
	Target 4	4%		
Power Stroke® Pride 	Target 1	1%		
	Target 2	2%	✓	✓
	Target 3	3%		
	Target 4	4%		

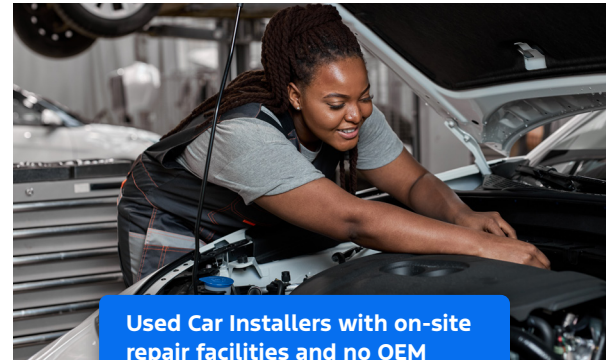
### Benefits

Repair-Focused	Elite	Standard
Motorcraft Technical Training	✓	✓
Rotunda**	✓	✓
Identifix	✓	✓
Ford and Motorcraft Parts YouTube Channel†	✓	✓
Customer-Focused	Elite	Standard
AutoNetTV	✓	—
SiriusXM "Shop Beats"	✓ <sup>NEW!</sup>	—
SiriusXM Trial Subscriptions	✓	✓ <sup>NEW!</sup>
Business-Focused	Elite	Standard
CarCareCONNECT	✓	—
Dell	✓	—
HP	✓	—
Virtual Vehicle	✓	—
Website Design	✓	✓
Member Advantages	Elite	Standard
X-Plan	✓	—
Text/SMS Alerts	✓	✓

\* PSN Program target and structure listed are subject to change throughout the year.

\*\* Specific discounts and benefits are subject to change throughout the year. Visit [FordPSN.com](https://fordpsn.com) for active discounts, promo codes and benefit updates.

† Available to the general public.



Used Car Installers with on-site repair facilities and no OEM affiliation are welcome in PSN!

### Ford PSN Member Dashboard

[Quickly tap into all PSN resources](#), including access to Ford service information, Motorcraft Technical Training and rebates, as well as reward status and amounts.

### Info for Your Customers on Hundreds of Products

Download flyers on [Motorcraft](#) and [Power Stroke Diesel](#) products.

### Ford Video, eNewsletter and Tech Articles

Millions of [Ford Tech Talk](#) video views can't be wrong, plus [Motorcraft Minute](#) eNewsletter and Technician insight write-ups.

### Stay Up to Date on the Latest Ford and Motorcraft Programs

Opt in for reward-threshold texts and emails that can include product information, offers and incentives from Ford authorized dealerships and distributors. Plus, stay on top of special growth targets that can boost your rewards.

## Register Today!

There's  
no cost  
to enroll!

### Step 1

Go to [FordPSN.com](http://FordPSN.com) and click Repair Facility.

### Step 2

Fill out your account profile information, including username (email) and password.

**Note:** Credentials will only become active upon approval.

### Step 3

Enter business location information.

**Optional:** Tax ID and DUNS information.

### Step 4

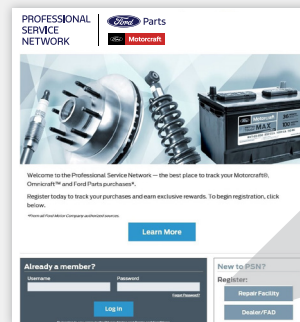
Provide at least one valid invoice.

**Required:** Invoice number and invoice date.

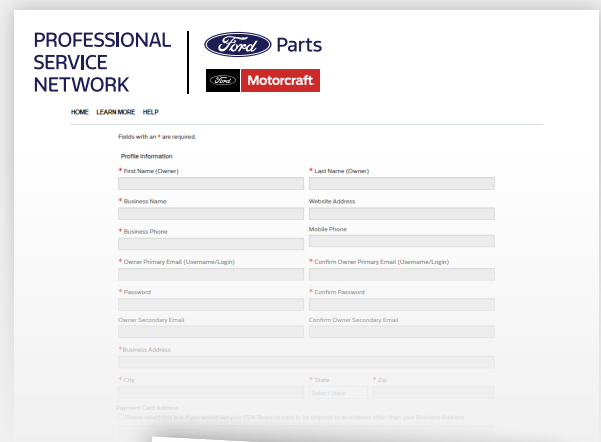
**Important:** We can't approve your application without this!

### Step 5

Opt in for exclusive e-mail offers from Ford Motor Company. Click the Submit button.



Repair Facility



You'll get confirmation of your application via email within a week.

**NOTE:** For applications submitted in March, June, September or December and approved that month, eligibility will begin the following quarter. For all other submissions/approvals, eligibility will be determined by the approval date. To help ensure timely approval, fill out your application completely and submit all requested information (including one to two Ford dealership or Distributor invoices between 5 and 180 days old).

Contact info:



Email: [support@FordPSN.com](mailto:support@FordPSN.com)

Call: 800-404-4980

View your PSN Dashboard at: [www.FordPSN.com](http://www.FordPSN.com)

